

Organising Discourse Workshop 6 and 19 - 20 October 2015

Internet Meme

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Gil Scot Heron said in his legendary song/poem; "revolution will not be televised". This slogan, which is related to the Black Power movements in 60's, was used in the song released in 1971. Today, since the beginning of the first decade of the new century, we know that whatever happens will be live-streamed and broadcasted and televised also with various manipulations giving the aimed messages to condition the perception of the masses.



Kontraakt broadcasting session during Istanbul Design Biennial 2014

Cute kitten videos, executions of ISIS, political messages, ecological consumption advertisements, pornography, abuse acts, suicide messages, hatred, yoga moments, extreme sports, gag videos etc.

We are non-stop online and non-stop under the bombardment of various messages. Even the most horrible events sometimes do not shock us anymore. Or even one small message with 140

characters does mobilize hundred thousands of people on the streets. With all its contradictions social media channels are the most powerful tools today and they seem like remain like that for a long time.

The sounds of notifications are the new battle horns of invisible wars.

While well-known social media companies continuously expand day by day, they store, analyse and deliver the personal information of millions. At the same time, initiatives against the control of information are increasing in numbers. While day-by-day countries and companies gain more control on online network service providers there are also attempts to create off-grid neighbourhood digital networks.

In this digital ecology of Stone Age like clashes, can we explore anything in social media exiting to deliver our own messages?

Is it possible to experiment with producing critical content in all aspects for creative fields and to distribute it in all platforms via social media channels?

In an age where the magic of any kind of information lasts only seconds, is it possible to improvise on social media tools to create effective gadgets for social engagement, documentation, information and experience transfer, mobile platforms, and provocation?

Or is it better not to broadcast but share the message only in the physical network of people to preserve the power of information?

Scedule

November 6, 9 - 16, at Iaspis

We will then use Instagram 15 seconds video format*, as an experiment focused on the projects of participants. This will be an exploration with mobile gadgets; without using any advanced editing tools. The workshop will include working on Story Boards and Information Flow Diagrams focused on the message, experimenting on 15 seconds videos, uploading and Show-Watch-Discuss-Evaluate.

In the end of the session we'll start preparing for upcoming workshop 'Kontraakt Broadcast' (19 - 20 Nov.)

**)The magazine Forbes stated; during the Super Bowl '14, 30 second advertisement was cost 4 million dolars and avarage production cost of a Super Bowl commercial was one million dolars*

November 19 (-20) November, 9 - 16, at Iaspis

Kontraakt Broadcast - Organising Discourse

This workshop will look at tools for online broadcasting as a platform, starting out from the project Kontraakt (see links below) and to link to Organising Discourse and the participants project/issues.

The aim is to create an online broadcast platform to be used live and recorded on YouTube.

The workshop starts out from discussions on topics, invited guests etc. started on the 6 Nov. The workshop will mainly unfold during the 19 November with the option of also using the day after (20 Nov.).

Suggested Links:

<http://www.kontraakt.com/>

<http://occupystreams.org/>

<http://ejc.net/magazine/article/the-revolution-will-be-televised-streamed-and-uploaded#.VilU4vnhC00>

https://en.wikipedia.org/wiki/The_Revolution_Will_Not_Be_Televised

http://www.occupypoetry.net/the_revolution_will_not_be_televised

http://www.huffingtonpost.com/bob-burnett/the-revolution-will-not-be-televised-2014_b_4830672.html

https://en.m.wikipedia.org/wiki/Internet_meme

H. Cenk Dereli is an Istanbul based architect and a PhD Candidate in Architecture (Istanbul Technical University) working with urban politics and proactive design ideas. His personal creative productions define a practice that span from radio production, music, design research to events organization. He is also one of the members and project coordinators of probono architecture practice Herkes İçin Mimarlık Derneği (Architecture For All Association) and founder and manager of the design practice NOBON.